



### **Sponsorship Benefits for 2025 5K Superheroes Walk**

- 1) **Extraordinary Ability: \$10,000**
  - a. Total Sponsorships: 1 (EXCLUSIVE)
  - b. Benefits:
    - i. Recognition on AILA NE website (Logo)
    - ii. Sign Recognition at Hotel on the Day of the Walk
    - iii. Sponsor Level Recognition on social media (LinkedIn/Facebook) (once sponsorship secured)
    - iv. Recognition in all email communications leading up to the Walk (once sponsorship secured)
- 2) **National Interest \$7,500**
  - a. Total Sponsorships: 3
  - b. Benefits:
    - i. Recognition on AILA NE website (Logo)
    - ii. Sign Recognition at Hotel on the Day of the Walk
    - iii. Sponsor Level Recognition on social media (LinkedIn/Facebook) (once sponsorship secured)
    - iv. Recognition in all email communications leading up to the Walk (once sponsorship secured)
- 3) **“Notorious” Waivers: \$5,000**
  - a. Total Sponsorships: 5
  - b. Benefits:
    - i. Recognition on AILA NE website (Logo)
    - ii. Sign Recognition at Hotel on the Day of the Walk
    - iii. Sponsor Level Recognition on social media (LinkedIn/Facebook) (once sponsorship secured)
    - iv. Recognition in all email communications leading up to the Walk (once sponsorship secured)
- 4) **Premium Processing \$2,805**
  - a. Total Sponsorships: 10
  - b. Benefits:
    - i. Recognition on AILA NE website (Name)
    - ii. Sign Recognition at Hotel on the Day of the Walk
    - iii. Sponsor Level Recognition on social media (LinkedIn/Facebook) (once sponsorship secured)
    - iv. Recognition in all email communications leading up to the Walk (once sponsorship secured)
- 5) **245(i) \$1,000**
  - a. Total Sponsorships: Unlimited
  - b. Benefits:
    - i. Recognition on AILA NE website (Name)
    - ii. Sign Recognition at Hotel on the Day of the Walk
- 6) **Humanitarian \$500**
  - a. Total Sponsorships: Unlimited
  - b. Benefits:
    - i. Recognition on AILA NE website (Name)
    - ii. Sign Recognition at Hotel on the Day of the Walk